



## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The Wisconsin Association of Conference & Visitors Bureaus (WACVB) invites you to be an important part of [our 2018 Wisconsin Fall Tourism Conference](#), November 8 & 9 in Stevens Point. As a sponsor or exhibitor, you will have the opportunity to network with nearly 200 Wisconsin tourism professionals from conference & visitor bureaus, chambers of commerce, events, attractions, lodging properties, marketing agencies, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you great exposure in a fun, educational and small-group atmosphere.

### Opening Luncheon and Keynote Sponsor - \$2000 (SOLD)

- Signage at luncheon
- Welcome remarks
- Complimentary conference registration for two company representatives\*
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Full page ad and logo in conference binder
- Logo on conference Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship
- Complimentary 2017 WACVB Corporate Partnership

### Breakfast Sponsor - \$1500

- Signage at Breakfast
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

### Closing Luncheon Sponsor - \$1500

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

### Reception Sponsor - \$1000

- Signage at Reception
- Exhibit table at placement at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- 2-sponsor limit.

### Marketplace Exhibitor - \$475

- Logo in conference materials
- Complimentary registration for one company representative\*
- Exhibit table at the Thursday evening Marketplace & Reception
- **Optional:** ½ Page Conference Program Ad – Additional \$175

### WACVB Corporate Partner Option

- Add \$300 to your sponsor/exhibitor fee and become a 2017 corporate partner to WACVB. Benefits include a presentation opportunity at a 2018 WACVB board meeting, member mailing list, logo on [www.escapetowisconsin.com/about](http://www.escapetowisconsin.com/about), member of the WACVB LinkedIn group, and opportunity to have literature distributed at WACVB board meetings.

*\*Additional company representative registrations are offered at a reduced rate of \$95.*

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[JHERTEL@ESCAPETOWISCONSIN.COM](mailto:JHERTEL@ESCAPETOWISCONSIN.COM) OR 608-837-6693 FOR  
 MORE INFORMATION OR TO RESERVE A SPONSORSHIP OR  
 EXHIBIT SPACE. ONLINE REGISTRATION OPENS IN EARLY  
 SEPTEMBER.